Scope Statement

Project Objective
To create a diverse concert series on LSU’s campus within six month at a cost of no more $300,000.

Deliverables
- A diverse talent/artist lineup including acts from Hip/Hop, Electronic, and Pop genres
- Offer affordable ticket prices for both GA/VIP Packages
- Design a unique lighting and visual production unprecedented for college campus acts
- Create a new diverse music scene on LSU’s campus
- Allow concertgoers the opportunity to meet and interact with the artists through special All Access Ticket Packages

Milestones
- Venue contracted signed and rented - December 10th, 2012
- Book and sign artists contracts - December 13th, 2012
- Ticket on-sale for GA/VIP Packages - December 28th, 2012
- Contract out local production company for audio, lighting, and visual - January 3rd, 2013
- Coordinate Artist, Venue, Production Staging, etc… - March 29th, 2013
- Staging/Rigging/Production Setup - March 29th, 2013

Technical Requirements
- Stage must be end stage configuration with thrust and wings
- VIP wings must be set directly on stage left and stage right as to not obstruct GA ticketholders line of sight
- Front of house must have snake cables run with barricades to stage left
- Backline must have direct path to and from stage for set changes in between acts
- Artists rider must be completely fulfilled with all necessary items by no later than 12:00pm on the day of the concert
- Security personnel must be briefed no later than 4:00pm before doors open to public

Limits and Exclusions
- Cannot exceed maximum capacity due to fire hazard and evacuation
- Alcoholic beverages cannot be served due to LSU policy
- Cannot enter with bags larger than 8.5 x 11 and all bags are subject to search
- No Video Capturing allowed due to Artists Licensing
- Venue must be clear of ticketholders by no later than 11:45pm
- Production company responsible for setup and take down of audio, lighting, and stage
- Must have proper credentials to enter to and from backstage as well throughout the entire venue

Customer Review
Jay Smith & Jordan Green